

Digital Equity Technical Assistance Grant

2025 Work Plan



Project Components

- Clear Impact Scorecard (Centralized Data Repository)
- Performance Measurement Development
- WNY Digital Literacy Survey and Focus Groups
- RBA Training
- Covered Populations Information Sessions

Clear Impact Scorecard

- Configure a centralized online platform that reports on WNY progress at the community and program levels.
- Requires a workgroup of 3-4 people to:
 - Identify community measures to be included in Clear Impact Scorecard's dashboards/report cards.
 - Help populate the system with publicly available existing data.

Performance Measures Development

- Identify 3-5 performance measures that can be added to existing measurement tracking at the program level to help ensure that all programs are serving the community as well as possible.
- Requires: Three workgroups of 3-5 people to develop common program-level measures for:
 - Digital Literacy Services (Hex Kleinmartin, Deborah Porter)
 - Broadband Access Services (no volunteers yet)
 - Equipment Access Services (no volunteers yet)

WNY Digital Literacy Survey & Focus Groups

- To obtain a true regional snapshot of digital literacy that captures people both involved in digital literacy programs and not involved in such programs.
- Requires a workgroup of 3-5 people to:
 - Work with Buffalo State University's Center for Health and Social Research to develop the survey instrument
 - Help review and summarize results
 - Plan (and possibly conduct) focus groups with covered populations to learn more about digital inclusion barriers.

Results-Based Accountability Training

- Provides a structured and transparent framework for understanding and acting to address barriers to digital inclusion (and building on what works).
- Includes a full-coalition training in RBA 101
- Requires 2 people to:
 - Commit to completing RBA Certified Professional Certification
 - Commit to completing RBA Train-the-Trainer course

Covered Population Information Sessions

- To provide a cursory understanding of how best to approach and engage with the eight covered populations listed in the Digital Equity Act.
- Covered populations include:
 - Aging individuals
 - English language learners
 - Formerly incarcerated individuals
 - Low-income households
 - People with disabilities
 - Racial and ethnic minorities
 - Rural households
 - Veterans





